

IBS INTERCOLLEGIATE BROADCASTING SYSTEM

507 FIFTH AVENUE
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30 September 1946

Mr. A. Thompson Montgomery
Radio Station WHAV
Haverford College
Haverford, Penna

Dear Mr. Montgomery,

Thank you for your note of September 26, and for the copy of Bill Swartley's letter to Weed. Unfortunately, I had discussed the matter of the Weed contract with Hazelwood over the phone, and the information I gave him was not communicated to Swartley, so the letter which Weed receives may give him some unwarranted encouragement, but no harm has been done. At any rate, no further action on your part can be taken now.

As I told Ernie Wilson on the phone today, Weed is stalling for time until he gets more answers to his letter, which was sent to all our stations. I believe he will settle on our terms in a few days. We have decided to wait a couple of days, investigating the qualifications of several other representatives in the meantime.

With regard to correspondence, we have had a lot of difficulty reaching station personnel in the past. At one time we tried the scheme of sending all station material to one person. It didn't work, because the people for whom it was intended often got it days later and sometimes not at all. One of the stations where this system was particularly unsuccessful was WHAV. Since that time, we have adopted a general policy of sending all mail to the individual addressed, at his college address. This has been a lot better, because most students are glad to get mail, and read it immediately. Furthermore, our publications, particularly the Bulletin, are intended to be personal subscriptions for each officer of the station, and are addressed by machinery. We would much prefer to use the same system at WHAV that we use in all other colleges, and I believe it would be less work for you. If you wish, we will put your name on the "Station Managers" list, so that you will receive copies of all publications, in addition to the copy sent to the individual concerned. Correspondence can be addressed to the individual at Station WHAV if you believe this will facilitate answering, but I should hate to think that you had to read all the program, business, publicity, and technical material which we publish and all our letters besides. We ordinarily correspond regularly with four or five people in each station on different subjects.

